

THE 2020 SOUTHEAST REGIONAL CHALLENGE

Challenge Dates: Wednesday, January 1, 2020 through Tuesday, March 27, 2020.

***Special Note for those going for Top 10:** To earn yourself the opportunity to utilize your activities for November and December 2019, you must purchase/invest in 4 Southeast Regional tickets by January 12, 2020. If you choose this option, you will need a screen shot of the 4 tickets as proof. We will cross Reference with the LC's and/or Regional.

Deadline for submission: All entries must be received NO LATER than Sunday, March 29, 2020. Fill out the Official 2020 Southeast Regional Challenge Google Form(coming soon) and email all screen shot proofs to apriljoysfire@yahoo.com.

NINE STEPS to become a 2020 Southeast Regional Convention CHALLENGE ACHIEVER:

1) Purchase/invest in 3 tickets to Southeast Regional Convention. (Purchase/invest in 4 if going for Top Ten) Fill out and submit the 2020 Southeast Regional Challenge Google Form with your ticket numbers.

IMPORTANT:

- All tickets purchased online at www.maserevents.com and/or from a Local Coordinator will count.
- Tickets purchased from your UBP Coordinator or Local Coordinator must match the name and ticket numbers listed on the Official Ticket Ledger provided to the Regional Director by the Local Coordinator.
- Tickets purchased from another Market America UnFranchise Owner, other than a Local Coordinator **WILL NOT COUNT**.
- Make sure you submit the ticket numbers on your Southeast Regional Challenge form.

2) Purchase/Invest 4 tickets to a Local Seminar for \$100, that takes place during the Challenge period in your local area (Between January 1 and March 31). Submit pictures including ticket numbers.

- 3) Have your 1 ticket to MA World Conference 2020 and Purchase/Invest in 2 tickets to MA International Convention 2020. Submit a picture of the tickets showing the ticket numbers. (No ticket can be counted twice.)
- 4) Expose the Market America UnFranchise Business to 10 people during the Challenge Period at a 1-on-1, 2-on-1, or Home Business Presentation (HBP).
- 5) Conduct or attend two (2) HBPs during the Challenge period and book follow-ups. Post a picture of you and your guest at the meeting on the [MA Southeast Region FB Group](#). Submit the names of your guests, location and dates of the events on the Official 2020 Southeast Regional Challenge Google Form (remember to post the pictures on the FB group this will be confirmed).
- 6) Personally sponsor 1 new **Qualified UnFranchise Owner** during the Challenge period (between January 1 and March 27) and post a picture of you with our new business partner on the MA Southeast Region FB group. Submit new UFO(s) name and UnFranchise Owner ID number on the Official 2020 Southeast Regional Challenge Google Form. (This will be verified by Corporate.)
- 7) One of your personally sponsored UnFranchise Owners (during the lifetime of your business) must personally sponsor 1 new **Qualified UnFranchise Owner** during the Challenge period. Submit new UFO(s) name and UnFranchise Owner ID number. (This will be verified by Corporate.)
- 8) Convert a total of 1,000 BV of MA branded Products for PERSONAL USE. Submit a screen shot of MUFO Report as proof.

EVERYONE WHO IS BUILDING SHOULD GO FOR THE TOP 10!!

HERE ARE ADDITIONAL STEPS TO GO FOR THE TOP TEN

1) Fill out the Official 2020 Southeast Regional Challenge Google Form and email all screen shot proof to apriljoysfire@yahoo.com. List numbers for **four (4) tickets** purchased to the Southeast Regional Convention 2020. If you don't want to use activities from November/December 2019 but still want to go for the top 10, you can, by purchasing 4 or more tickets during the challenge period. (Each Additional Ticket purchased above your 4th Ticket from the Regional/Local directly will be worth 75 points each.)

- All SouthEast Regional tickets purchased online at www.maserevents.com or through a Local Coordinator will count.
- Tickets purchased from your UBP Coordinator or Local Coordinator must match the name and ticket numbers listed on the Official Ticket Ledger provided to the Regional Director by the Local Coordinator.
- Tickets purchased from another Market America UnFranchise Owner, other than a Local Coordinator **WILL NOT COUNT**.

2) Become a Master UFO or re-qualify as MUFO in the past year since 2nd quarter 2019.

3) To be considered for the Top Ten you must **Personally Sponsor TWO (2) qualified UnFranchise Owners** during the Challenge period (January 1-March 27). Submit names and UFO ID numbers. (This will be verified by Corporate.)

BONUS CRITERIA & POINTS

- Each Additional Ticket purchased above your 4th Ticket from the Regional/Local directly will be worth 75 points each.
- Each additional personally sponsored UFO during the Challenge period = 100 points
- Complete a Local Seminar Challenge during the Challenge period = 50 points (limit one Challenge). Submit date, location, and Local Coordinator's name on the Official 2020 Southeast Regional Challenge Google Form.

- Host or attend a Call/Text Workshop during the Challenge period = 50 points (limit 2). POST A PICTURE OF YOU AND THE CALL WORKSHOP GROUP on the Southeast Region FB group as proof.
- Tiebreaker based on the total BV and IBV generated during the Challenge period. Documented by screenshot of MUFO Report.

Completed Challenge documentation MUST BE RECEIVED by the Southeast Regional Challenge Coordinator, April Dennis, by midnight Sunday, March 29, 2020.

Google Form for submission will be posted on the MA Southeast Region FB Group. All information must be entered into the Google Form, screenshots submitted to April Dennis via email (apriljoysfire@yahoo.com), and posting on MA Southeast Region FB Group as directed.

The 2020 Southeast Regional Challenge Achievers will be given special recognition on stage at the 2020 Southeast Regional Convention. The Top Ten will be revealed on stage on Saturday, and the 1st, 2nd, and 3rd Place Achievers will be announced on stage on Sunday.

1st place wins 2 MAIC 2020 Tickets

2nd place wins 1MAIC 2020 Ticket

3rd place wins 4 Local Seminar Tickets into their Local Area

ALL TOP 10 ACHIEVERS WILL BE INVITED ONTO A SPECIAL ZOOM CONGRATULATORY/COACHING SESSION WITH JR!

All Top 10 will be invited into the Exclusive Friday April 17th Team Building/Leadership/Train the Trainer Workshop!!

GOOD LUCK!

Cullen Haskins, Southeast Regional Director

April Dennis, Southeast Region Challenge Coordinator: apriljoysfire@yahoo.com